

Rachel Huber, Councilmember, Place 1
Dean Oberg, Councilmember, Place 2
David Griffin, Councilmember, Place 3



Richard Dormier, Mayor

Doug Hunt, Councilmember, Place 4
Michael Myers, Councilmember, Place 5
John R. Dean, Jr., City Manager

July 20, 2017

On behalf of the Mayor and City Council of Ovilla, you are cordially invited to the 32nd annual celebration of Ovilla Heritage Day on **Saturday, September 23, 2017**. The theme for this year is **OVILLA Small Town – Texas Style**. We hope you will participate in the Heritage Day parade and/or rent a booth on the festival grounds.

The Heritage Day festival will begin with the **Parade line up at Ovilla Road Baptist Church, 3251 Ovilla Road at 8:30 AM**, marching one-half mile to Ovilla City Hall where the judging of the Parade Entries will begin at 8:45 AM. Participants either walking, riding, or motorized units, as well as floats are welcome in the parade and must complete a **Parade Entry form available online at www.cityofovilla.org**.

Opening ceremonies will begin at 9:30 AM on the park grounds behind City Hall. The festivities throughout the day will include a wide variety of family oriented entertainment including bands, singers, choirs, dancers, games, distinguished speakers and awards to parade entries. Additionally, the activities will include food vendors, arts and craft booths, information and marketing booths, and many more. For the children, there will be pony rides, a bounce house, petting zoo, and several other attractions. **Booth application forms may be completed and payment made online at www.cityofovilla.org**. Booths are 10x12ft. They are \$50.00 without electricity and \$60.00 with electricity.

Publicity for this year's event will include mailings to homes in eight surrounding communities, radio and news advertising, signs on major thoroughfares, and citywide phone calls. We expect to exceed last year's attendance.

Deadline for booth registration is Wednesday, September 20 at 4:30 PM. Parade Entry is free if your form is submitted prior to September 22, 2017.

Please contact Ashley at 972-617-7262 (press 2 for Police Dept.) or email at thompson@cityofovilla.org to request a form to be emailed to you and we will be glad to answer your questions.

We hope that you will participate in this year's event!

Sincerely,


John Dean, City Manager